Erasmus+ Proje Sonuçlarının Paylaşılması ve Yaygınlaştırılması Toplantısı DEOR-14 Eylül 2018

Bu kitapçıkta, Erasmus+ proje sahibi kişiler ile proje çıktılarının ilgili olduğu düşünülen kurum ve kuruluşlarıntemsilcilerinin bir araya geldiği, 14 Eylül 2018 tarihinde Ankara'da gerçekleştirilen Erasmus+ Proje SonuçlarınınPaylaşılması ve Yaygınlaştırılması Çalıştayı'nda (DEOR) sunumları yapılan projelere yer verilmektedir.

Table of contents

1.	Designing quality and training tools for competence profile of supported employment specialists	. 3
2.	Career Comeback Support Program for Women	. 6
3.	"EMLT Module Distance Education System as a new product for reducing the Education Job Mismatch in	<u>l</u>
	European Area"	. 8
4.	Innovative Women Entrepreneurs of the Future	10
5.	Social Impact Measurement Tools for Young Social Entrepreneurs	12
6.	STRENGTHENING ENTREPRENEURIAL SPARKS	15



Key Action: Cooperation for innovation and the exchange of good practices Action Type: Strategic Partnerships for vocational education and training

Project Title

Designing quality and training tools for competence profile of supported employment specialists

Project Coordinator

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Project Information

Identifier 2015-1-TR01-KA202-021686

Start Date Sep 1, 2015

End Date Aug 31, 2018

EC Contribution 291,440 EUR

Partners Consultis - Consultoria Empresarial, Unipessoal Lda. (PT),

UNIVERZITETNI REHABILITACIJSKI INSTITUT REPUBLIKE

SLOVENIJE-SOCA (SI), MARIE CURIE ASSOCIATION - MCA (BG), Calisma ve Sosyal Guvenlik Egitim ve Arastirma Merkezi (TR), Uluslarasi

Bilim, Inovasyon, Teknoloji ve Egitimi Destekleme Dernegi (TR)

Topics Labour market issues incl. career guidance / youth unemployment;

Access for disadvantaged; Recognition, transparency, certification

The European Disability Strategy (EDS) 2010-2020, "A renewed Commitment to a Barrier-Free Europe", (European Commission, Brussel, Nov. 2010) defined employment and accessibility of labor market as one of the 8 areas of action. On this basis member states are required to offer accessibility to the labor market for people with disabilities and provide support structures for this target group to be able to earn their living on the open labour market. Some of the European member states have introduced the concept of Supported Employment coming from North America during the late 1980s slowly into their systems discovering the power and effectiveness of this approach in ensuring accessibility and equal opportunities on the job market.

People with disabilities (PwD) are the most disadvantaged group with regards to employment. Currently in Turkey they are 8,5 million and only 15% are employment compared with the national average of over 80%. In Bulgaria their number is about 227000 and more than 60% of them are employment. In Slovenia they are around 850000 and only 16% are unemployed and in Portugal people with disabilities represent 8,2% of total population and unemployment rate 9,5%.

It is one of the key areas of both European Disability Strategy 2010-2020 and Europe 2020 to allow full accessibility to education as well as to the labour market for people with disabilities. In many European countries and beyond accessibility to the labour market is still not given because of the lack of suitable and powerful implemented support concepts.

Supported employment (SE) approach defined as a method of working with disabled people and other disadvantaged groups to access and maintain paid employment in the open labour market. This identification is as very beneficial to the PwD and it gives clear quality improvement of the accessibility to the labour market for those targets.

"Tools for SE Specialist Project" will develop of dedicated VET programme for training of job coachers of people with disabilities which does not exist so far in Europe as officially accredited job profile.

The project project will continue supporting the inclusion of the supported employment approach in Slovenia and Portugal, but also in new countries such as Bulgaria and Turkey where this will be done for the first time by developing EQAVET system for recognition, validation and accreditation of their knowledge, skills and competencies.

Those learning outcomes will be in connection with the dedicated unique ECVET training programme for SE providers which will cover:

- Disability awareness
- Acquisition of key and transversal competencies
- Application of interactive technologies and methods in coaching process
- Mainstreaming and digital technologies usage by people with disabilities
- Supported employment basis
- Pre employment support agenda
- Dedicated training materials (for people with disabilities job seekers) related to all aspects of seeking employment:
- preparing for interview
- completion job applications
- disclosure of disability

- presenting a professional appearance
- analyzing strengths and weaknesses
- accessing further help and resources
- Career guidance and labour market methods

Tools for SE Specialist Project" VET programme will be accredited by the national body which will happened for the first time in Europe in that field. This training programme will be followed by piloting implementation phase as well as will establish a network between employers of people with disabilities that will complete a memorandum of understanding for the further exploitation of the project outputs.

Impact of the project reflects to the labour market engagement and work towards removing unemployed people from incapacity benefits, state or charitable support, enabling full workplace inclusion and career enhancement. Llong term impact of the project will increase the employment rates of people with disabilities who are currently inactive in the labour market and have low or no work experience or vocational training. This will lead to greater independence and financial security, allowing them to become fully active members of society in general and ultimately to an improved economy. From other hand the SE providers will have the ability after official accreditation to increase the opportunities for their sustainable employment by providing this very innovative expertise which does not exist both on National and EU levels.

Project partners are higher education institution, vocational/employment rehabilitation centre, consultant works on analysis of VET systems and employment system analysis, nongovernmental organization directly works for people with different type and stage of disabilities, public body preparing training programs, conduction of researches on employment, social security, labour market studies, nongovernmental organization promotes and protects rights of people with disabilities.



Key Action: Cooperation for innovation and the exchange of good practices
Action Type: Strategic Partnerships for adult education

Project Title

Career Comeback Support Program for Women

Project Coordinator

Organisation BAHCESEHIR UNIVERSITESI FOUNDATION

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ISTANBUL, TR

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Project Information

Identifier 2016-1-TR01-KA204-035306

Start Date Sep 1, 2016

End Date Aug 31, 2019

EC Contribution 290,673 EUR

Partners IASIS (EL), SPOLECZNA AKADEMIA NAUK (PL), ITG CONSEIL (FR),

CENTRE FOR FACTORIES OF THE FUTURE LIMITED (UK), BIS COZUM BILGISAYAR VE ENTEGRASYON HIZ. VE TIC. A.S. (TR)

Topics Entrepreneurial learning - entrepreneurship education; New innovative

curricula/educational methods/development of training courses; Gender

equality / equal opportunities

In this Career Comeback Support program for Women (CCSP-W) project, the aim is to increase the awareness of contemporary business environment for unemployed women who had work experience previously, and also encouraging them to get back into the workforce by providing an Online and mobile platforms as well as its relevant curriculum. Gender-related differences in employment rates and conditions have been discussed over the decades by the researchers and governments. Women, as a disadvantaged group, have suffered from less stable employment due to various factors. Some of the reasons for less stability in the workplace can be listed as marriage, childbirth, gender roles in the society and cultural issues. Knowledge society transformed business world into an environment where intangible assets are considered the main value of the organizations. There was a radical change from traditional business environment to contemporary social environment where the focus is not only on consumers and organizational needs but also on environmental, social and ethical issues. Diffusion of rapidly changing technology into the business world discouraged people, especially women to return to work force. Moreover, intense penetration of the technology use and social media require developing new skills and abilities for a successful career. The complexity of such an environment demands a more integrated approach across different dimensions of contemporary business to regain women work force. The project is designated for the period of 36 months. The main purpose of this project is to increase the awareness of contemporary business environment for unemployed women and also encouraging them to get back into the workforce by providing an Online awareness-training system and its curriculum. In this project, there are three objectives: 1) All types of job opportunities that would allow women to have flexibility and ease them return to work life will be allocated in a single platform. This part of study will assist with the career-planning phase of women to see available options for them in detail so that they can allocate types of jobs based on their interests and skills. 2) Those potential entrepreneur women who would like to run their own business will be assisted by networking and knowledge base tools that are going to provided. Correspondingly, this study aims to introduce funding opportunities that are available to entrepreneurs in general and also specific to women to re-enter the workforce.3) An Online platform in their own languages with a mobile platform will be provided to woman returnees to adapt them to the social business era considering possible opportunities and necessities in the new business world. For the project management tool, Prince2 (Projects in Controlled Environments) Methodology will be used. Project Leader will be responsible for managing and reporting on the project's cost and deadlines throughout the duration of the project, for preparation of the description of each phase of project's implementation, planning of the timeline for each task, and resources needed to implement each project's task by the project team. The quality of the project's activities and results are going to be monitored according to the guidelines of the quality evaluation and enhancement plan (QEEP) that is designed, agreed and followed by the project leader and partners. All selected partners are experienced and required knowledge for this project. The partners are from Turkey, the UK, France, Greece and Poland. This project consists of 6 phases as shown below and as a result of this project all relevant software, tools and materials will be completed and provided to women returnee. Phase 1 - Need analysis report Phase 2 -Developed model for career comeback system Phase 3 - Curriculum DevelopmentPhase 4 - Web Portal and Mobile Application DevelopmentPhase 5 - Pilot TestingPhase 6 - Project Booklet & Final ConferenceKey results of the project will be the knowledge base for the targeted users, integrated model that is offered, Online platform, mobile application, resume builder tool, networking opportunity and Protean Career Management tool.



Key Action: Cooperation for innovation and the exchange of good practices
Action Type: Strategic Partnerships for youth

Project Title

"EMLT Module Distance Education System as a new product for reducing the Education Job Mismatch in European Area"

Project Coordinator

Organisation ANADOLU UNIVERSITY

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Project Information

Identifier 2014-2-TR01-KA205-014437

Project Web Site http://emlt.eu/

Start Date Feb 1, 2015

End Date Jul 31, 2017

EC Contribution 285,526.94 EUR

Partners ESKISEHIR SANAYI ODASI (TR), Masarykova univerzita (CZ), MILLI

EGITIM BAKANLIGI (TR), THE UNIVERSITY OF WESTMINSTER LBG

(UK), FRIEDRICH-ALEXANDER-UNIVERSITAET ERLANGEN

NUERNBERG (DE)

Topics Labour market issues incl. career guidance / youth unemployment; New

innovative curricula/educational methods/development of training courses

; Open and distance learning

"EMLT Module Distance Education System as a new product for reducing the Education Job Mismatch in European Area" offers a new, innovative technological product from the EMLT project team (including all partner organizations and applicant organization).

The process of creating this module will be developed in two stages: First the "Research part" and secondly, the "Creative part". In the research part, the curriculum, pedagogy and methodology of the EMLT will be fully investigated. The first aim of the research part is defining the dimensions of the education-job mismatch and its causes, both in Turkey and the partner countries. The EMLT Module is designed in consultation with the university, public and private sectors. The cooperation between sectors is going to take the current sociocultural circumstances of host and partner countries into consideration. The main purpose of the EMLT project is to identify the reasons, dimensions and results of the "education-job mismatch" in the research phase of the project. In the implementation phase, the aim will be to decrease the education-job mismatch among young people by means of the emergent EMLT digital self-development product.

Link to project card: Show project card

* Results are available for this project. You can click on the link above, and go to "Results" section to view them



Key Action: Cooperation for innovation and the exchange of good practices
Action Type: Strategic Partnerships for higher education

Project Title

Innovative Women Entrepreneurs of the Future

Project Coordinator

Organisation Bursa Teknik Universitesi

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16310 Bursa, TR

Website www.btu.edu.tr

Project Information

Identifier 2016-1-TR01-KA203-035231

Start Date Sep 5, 2016

End Date Sep 4, 2018

EC Contribution 178,325 EUR

Partners SOCIETA PER LA GESTIONE DELL' INCUBATORE D' IMPRESA DEL

POLITECNICO SCPA (IT), POLITECHNIKA SLASKA (PL), Park Naukowo-Technologiczny "Technopark Gliwice" Sp. z o.o. (PL),

POLITECNICO DI TORINO (IT), KOSGEB-KUCUK VE ORTA OLCEKLI ISLETMELERI GELISTIRME VE DESTEKLEME IDARESI BASKANLIGI

(TR)

Topics Gender equality / equal opportunities; Entrepreneurial learning -

entrepreneurship education

Study on 'Statistical Data on Women Entrepreneurs in Europe' by European Comission (September 2014) shows that women entrepreneurs constituted 31% of total entrepreneurs and 26% of all employers in European Union in 2012. Unfortunately, only one third of all entrepreneurs in scientific and technological sectors are women. Decreasing the gender gap in technological sector is possible by engagement of more female scientists/engineers, with abilities to create their own high-tech products, in innovative entrepreneurship. The 2011 EU Modernisation Agenda lists; stimulating the development of entrepreneurial, creative and innovation skills in all disciplines, promoting through more interactive learning environments, strengthening the knowledge-transfer infrastructures and enhancing their capacity to engage in start-ups, as priority areas for higher education institutions. This project aims to embed the transversal skills required to raise the innovative women entrepreneurs of the future into higher education by developing an innovative 'Transnational Entrepreneurial Internship' Programme. During this programme students will receive training from experts and acquire hands-on experience by working at high technology transnational start ups. Workshops and conferences on innovative entrepreneurship will be conducted as part of the project. A curriculum titled 'Basics of Innovative Entrepreneurship' targeting students from technical fields will be proposed. The knowledge and experiences acquired through this project will be collected in a book titled 'Experiences of the Innovative Women Entrepreneurs of the Future' and an e-book titled 'A Roadmap to Successful Incubator'. All the outcomes of the project will be compiled as e-modules on the project website under the name 'InnoWomEnt Tools Kit'. The intellectual outputs from the project will offer the tools and encouragement to the students of technical universities, who are potential innovators of the future, to take a step in starting their businesses, free of charge. The project and its outputs will also be advertised by the 'InnoWomEnt' videoclip online and on TV to increase the number of audience and the impact on society. Tecnical higher education institutes (Bursa Technical University, Politecnico di Torino and Politechnika Slaska) are chosen as partners since the project targets female students from technical/engineering disciplines. I3P (incubator) and Technopark Gliwice are involved in the project as the project's lofty aim is to raise the entrepreneurs of the future. Having KOSGEB as a partner will increase the impact of the project as the organization steers/determines the policies about entrepereneurs and SMEs in Turkey.



Key Action: Cooperation for innovation and the exchange of good practices
Action Type: Strategic Partnerships for youth

Project Title

Social Impact Measurement Tools for Young Social Entrepreneurs

Project Coordinator

Organisation Koç University

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Website www.ku.edu.tr

Project Information

Identifier 2015-1-TR01-KA205-015652

Project Web Site https://knowyourimpact.ku.edu.tr/

Start Date Aug 1, 2015

End Date Sep 30, 2017

EC Contribution 254,891.78 EUR

Partners SOCIAL VALUE NETWORK UK (UK), MTÜ Sotsiaalsete Ettevõtete

Võrgustik (EE), Mikado Danismanlik Hizmetleri Ltd. Sti. (TR)

Topics Entrepreneurial learning - entrepreneurship education; Labour market

issues incl. career guidance / youth unemployment; New innovative curricula/educational methods/development of training courses

The Know Your Impact: Social Impact Management Tools for Young Social Entrepreneurs programme has been developed and implemented between the years 2015 and 2017 by four organizations: Koç University Social Impact Forum, Estonian Social Enterprise Network, Social Value UK and Mikado Sustainable Development Consulting. All partnering organizations are committed to developing the social entrepreneurship and increasing the social value through social impact management.

Overall objective of this project was strengthening social entrepreneurship as a sustainable and reliable model to solve social problems.

Our specific objective was equipping young social entrepreneurs to become more impactful through improving their capacity on social impact analysis.

Our strategy was to create an awareness among social entrepreneurs and ecosystem developers, to increase access to knowledge by developing materials in native languages, and to increase skills of social entrepreneurs by providing training and coaching program.

Our target group was young start-up social entrepreneurs. Many social entrepreneurship leaders are young and even though they are inspired, they are not much experienced in defining and measuring societal objectives, which results less public benefit, less public support and less funding.

The project background:

Young start-up social entrepreneurs have much potential and energy, but no experience. Without guidance, the risk to fail is high. In addition, start- up social entrepreneurs are focused on their business models and getting funding rather than tracking their social impact. That is why, with the Know Your Impact programme we aimed to establish necessary mechanism to support these young social entrepreneurs.

The Europe 2020 strategy recognizes entrepreneurship and self-employment as key for achieving smart, sustainable and inclusive growth. In its support to entrepreneurship and self-employment, the EC focuses its efforts on business start-ups by unemployed and people from disadvantaged groups, sustainability and quality of work of self-employed businesses and micro-entrepreneurs; and support for social entrepreneurs. According to the Eurostat, youth unemployment rate is 23.4 % in the Euro Area. The concept of social entrepreneurship might be an alternative way to strengthen the situation of young people in the EU.

The project consisted of three consecutive parts:

- -research and needs analysis (August 2015 March 2016). Team conduct a comprehensive and complementary research on needs analysis among social entrepreneurs and ecosystem developers in Estonia and in Turkey through workshops. The findings were evaluated and published in Needs Analysis Report. The data insights and findings were used in the next stages of the project helping to develop the content, tools and services according to the needs of the direct beneficiary group.
- -In a second phase March 2016 to September 2017 the project team developed the Impact Thinking Framework, that became the frame for developing methodology, the training content and the Maximise Your Impact: A guide for social entrepreneur. The training organized in Istanbul/Turkey between the 19th and 24th of August 2016. On the basis of the developed Impact Thinking methodology, training content and benefiting from the coaching experiences the Maximise Your Impact: A guide for social entrepreneur was developed between the September 2016 and September 2017.
- -The third phase of the project (September 2016 September 2017) was dedicated to one-to-one coaching of the training program participants, developing the best practices on social impact analysis and disseminating the developed methodology. The dissemination included two conferences (in Turkey and in Estonia).

The results on participants:

- -Increased awareness of the benefits of social impact analysis among ecosystem developers, social entrepreneurs and social investors
- -Increased skills of young start-up social entrepreneurs on social impact analysis

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- -Increased training and coaching capacity on social impact analysis of programme partners.
- -Increased access to knowledge on social impact analysis among ecosystem developers, social entrepreneurs and social investors.

Impact of the project

- -The partner organizations empowered and equipped with the systematic approach to deliver to the social enterprises
- -Awareness raised on the importance of the social impact management among social entrepreneurs and ecosystem developers
- -The Needs Analysis Report provided the information on the areas that needs to be addressed in order to develop further the immature social entrepreneurship sector in Turkey. On the basis of the research two projects were developed and are currently being implemented.
- -Increasing the interest towards the social impact management and social entrepreneurship
- -The international cooperation and know-how transfer strengthen
- Online free tools and guidelines accessible



Key Action: Cooperation for innovation and the exchange of good practices

Action Type: Strategic Partnerships for youth

Project Title

STRENGTHENING ENTREPRENEURIAL SPARKS

Project Coordinator

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Project Information

Identifier 2016-1-TR01-KA205-033056

Start Date Jun 1, 2016

End Date Oct 31, 2018

EC Contribution 270,140 EUR

Partners INSTITOUTO ANAPTIXIS EPICHEIRIMATIKOTITAS ASTIKI ETAIREIA

(EL), UNIVERSITA DEGLI STUDI DI FIRENZE (IT), Ensilis - Educação e Formação, Unip, Lda (PT), YILDIRIM BEYAZIT UNIVERSITESI (TR),

CONSIGLIO NAZIONALE DELLE RICERCHE (IT)

Topics Open and distance learning; Entrepreneurial learning - entrepreneurship

education; ICT - new technologies - digital competences

Despite political measures and efforts, we are still not able to confirm the termination of the euro crisis with Southern European counties facing years of low growth. According to ILO (2014), younger age groups suffered most from the crisis. Our project SPARK will focus on the youth (aged between 18 and 30) and encourage them to undertake an entrepreneurial path which has been considered as a way out potential from the economic crisis. OECD &EU's Policy Brief on Youth Entrepreneurship (2012) advocates that prior work and entrepreneurship experience is a major determinant of business start-up and entrepreneurship performance. Researches also support findings such as young people do face problems in translating their ideas into business due to lack of knowledge in financial sources and how to access them, being part of a network and networking, and marketing their ideas at national and international levels. We understand that young people typically lack human, financial and social capital necessary both to set up and successfully run a new business. We propose to tackle these issues by establishing an online learning centre and developing contents on youth and social entrepreneurship based on a comprehensive needs analysis research, sharing innovative start-up business across EU countries in a publication and circulate it to stakeholders and potential young entrepreneurs; providing mentoring session by trained mentors; organising national networking events and introducing young business ideas with investors; and internship opportunities abroad. SPARK will focus on 15 young potential entrepreneur and 5 mentors in each of its partner countries: Greece, Italy, Portugal and Turkey. Our project's intellectual outputs will be:1- Strategic Policy Paper on Youth Enterpreneurship in Partner Countries - to be based on needs analysis and literature review and share by stakeholders and policy makers. 2- Interactive E-learning Centre for Strengthening Enterpreneurship Skills of Youth - to be developed and piloted during our our project and finalised at the end of our project.3- Best Practices Resource Book on Youth Enterpreneurship in the EU Member States - to be developed and shared widely to encourage and insipire young people. SPARK is consisted of the following training activities: 1- Training of 20 mentors - to take place in Greece for 5 days2 - Internship mobility opportutnity for 8 young enterpreneur candidate abroad during one month3- Combined e-learning and mentoring sessions on Enterpreneurship skills and social enterpreneurship - to be completed in 4 months by 60 young people in four partner countries. With our project's activities, we will be contributing to the promotion of entrepreneurship education and social entrepreneurship among young people. We will be also addressing the priority of open and innovative education, training and youth work, embedded in the digital era through the e-learning centre we will be developing. This project will be carried out transnationally in order to bring about the exchange of best practices in entrepreneurship policies. We will also reach out potential entrepreneurs in all partner countries which will multiply our project's impact. We will be endorsing EU's policies on entrepreneurship promotion in order to contribute to the EU's goals on youth employment and sustainable job creation. In our project partnership there are 3 universities, a chamber of commerce (ATO, applicant), a public body (IBIMET) and a CSO (IED). All partners are chosen strategically in terms of their track record and specific contributions they would make to our project. Our project will also organise a total of 5 multiplier events in all partner countries whereby we will gather our target group with business persons including investors and facilitate networking which is crucial for our potential enterpreneurs.